

Beam Dental Success Story

A Company: The Henehan Company

O Location: San Bernardino, CA

Staff: 15

Groups on EaseConnect+: 4



Matt Colburn
Client Service Manager
The Henehan Company

EaseConnect+ Connections: Beam Dental

According to Matt Colburn, Client Service Manager, The Henehan Company

Matt was first interested in offering Beam to his groups after speaking with a Beam representative at EIC19 — Ease's annual conference that brings brokers, carriers, and agencies together. He was impressed with how Beam was focused on technology, fast solutions, and a rewards program that would offer his groups a chance for a 13% rate decrease. Before the Ease and Beam Dental connection, Matt was spending hours each day combing through data to find duplicates, incorrectly-entered information, and other errors. Matt's largest obstacle was manually auditing all the new enrollments.

After talking to a Beam representative, Matt learned he could get his groups enrolled in Beam through EaseConnect+. With EaseConnect+, the Ease team would set up the connection on Matt's behalf, and the audit process would be automated.

Once Matt got his groups set up with Beam and Ease, he was immediately impressed with how quick the process was. All of the setup was done by Ease and all data was confirmed between the two systems within 24 hours. The process was streamlined to the point where Matt only had to check the Ease Discrepancy Audit tool, which allowed him to correct any data values that did not match between Ease and Beam. Once done, Matt's groups were connected and ready to go.

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The Beam and Ease connection has created a fast track to accuracy.

Matt Colburn

Client Service Manager The Henehan Company

How EaseConnect+ Works for The Henehan Company

- Cut down employee enrollments to 10 minutes
- Saves 10 hours on enrollment processing time per week
- Accurate enrollment data
- Receive confirmation of enrollments in as little as 24 hours
- First case was fully implemented and enrolled within 9 hours of submission



Matt Colburn

Client Service Manager The Henehan Company This connection benefited my groups, but it really helped me the most. Normally I spend 4-6 hours per day on enrollments, but now everything is complete in two clicks. One click and the entire group's data is pushed over.

The Success

With the EaseConnect+ Beam connection,
Matt has eliminated the need to doublecheck enrollment data or search for errors.
For Matt, the biggest benefit of having his
groups on the Beam connection has been
the time he gets back every day. Having the
direct submission to Beam has made the
enrollment process faster and more efficient.

EaseConnect+ has put Beam on a silver platter for employees.

The connection saves Matt time but is also beneficial to his groups:

- Within 24 hours, employees receive welcome emails from Beam
- Employees see the full plan and can instantly access and Beam's registration
- Groups' registration information is immediately captured in Ease